ADHA announces keynotes and Community Service Day details

Graffiti artist, author, entrepreneur Erik Wahl and MSNBC ‘Morning Joe’ cohost Mika Brzezinski will speak at the two morning plenary sessions

The American Dental Hygienists’ Association (ADHA) has announced the details of its two plenary sessions and Community Service Day set to take place during the 2016 Center for Lifelong Learning (CLL) at the 93rd Annual Session being held in downtown Pittsburgh from June 8–14. The enthusiasm and anticipation surrounding the CLL at the 93rd Annual Session continues to build as we come ever closer to the largest gathering of dental hygiene professionals in the country,” said ADHA President Jill Rethman, RDH, “We are proud to introduce keynote speakers Erik Wahl and Mika Brzezinski, who are sure to bring unique perspectives and a great deal of energy to this years’ plenary sessions.

As part of the largest gathering of dental hygiene professionals in the U.S., the American Dental Hygienists’ Association will launch a charitable fun run/walk titled In Motion: 5K Run-Walk-Fun on Thursday, June 9, at 8 p.m. in downtown Pittsburgh. Set to take place during the 2016 Center for Lifelong Learning at the 93rd Annual Session, the race is designed to raise funds for ADHA’s foundation, the Institute for Oral Health, which is committed to empowering, supporting and developing education and research opportunities for dental hygiene professionals.

The Institute for Oral Health plans 5K run/walk

Institute for Oral Health provides opportunities for oral health research, scholarships and fellowships, resources to advance the professional field through research grants and support for dental hygienists to improve the public’s health through community service grants. For more information, visit www.adha.org/institute-for-oral-health.

(Source: ADHA)

The In Motion: 5K Run-Walk-Fun is an exciting way to engage students, exhibitors, friends, alumni, states, corporate sponsors and districts, all running or walking together for a great cause,” said ADHA CEO Ann Battrell. “With more funds, IOH can increase its presence nationally and continue to do great work in the field of oral health.”

For 5K registration information, go to www.crowdrise.com/ADHA5RunWalk2016. To join in the race excitement and stay updated, you can follow the ADHA on Facebook, Instagram and Twitter, using the hashtag #IOH5K. You can also visit Facebook.com/InstituteforOralHealth.

(Source: ADHA)
Gelato prophy paste is top prophy paste for fourth consecutive year

Announced at the turn of the new year were The Dental Advisor’s annual Product Awards, one of the most respected awards presenters in the dental industry for its evidence-based clinical and laboratory research.

At the top of the prophy paste category was once again Gelato Prophy Paste, marking 2016 as the fourth consecutive year Gelato has won Top Prophy Paste among dental professionals.

Gelato, produced from the New Jersey-based manufacturer Keystone Industries, was evaluated by 35 professional consultants in 2,500 different uses. At the end of the study, Gelato Prophy Paste received a 91 percent clinical rating. Sixty-three percent of consultants said they would switch to using Gelato Prophy Paste, while 80 percent said they would recommend it. Consultants’ open-ended comments on the paste included such phrases as, “does not splatter,” “easy to rinse,” and “cups are color-coded and easy to open.”

Keystone’s paste joins elite company as one of very few products to win four • See AWARD, page D3
years consecutively (2013, 2014, 2015, and now 2016), but has done so because of the celebrated splatter-free, 1.23 percent fluoride ion application. Gelato is tough enough for high-luster polishing and stain removal, and remains gentle enough on the enamel with minimal enamel loss, according to the company.

Disposable cups eliminate cross-contamination

The paste comes in boxes of 200 individual disposable cups for convenient use. The disposable cups also eliminate cross-contamination and include a prophylaxis ring for ease of application on the patient’s teeth. For more options, the paste is also available in six-ounce (exports only) and 12-ounce jars.

Available in four different grits (fine, medium, coarse and extra-coarse), Gelato will take care of your various stain removal needs. Typically, hygienists use the fine grit for routine use and the medium grit gives a little more stain removal power. The coarse paste is required for removing moderate to heavy stains. No matter the job, Gelato Prophy Paste provides exactly what dental professionals need, the company asserts.

Keystone Industries continues to put forward the largest assortment of great-tasting Gelato flavors such as piña colada, and orange sherbet. The paste line also has mint, cherry, bubble gum and raspberry flavors for a plethora of flavor options to satisfy picky clients. The individual cups are clearly labeled for quick retrieval and application.

Quality and price

Overall, Keystone is proud of this highly regarded review from The Dental Advisor. As a company that strives to create the best quality products at the best price, Keystone is proud to assert that “Gelato Prophy Paste has hit the mark with quality and price.”

According to the company, the statistics and feedback are what gave Gelato such a high rating and awards four years running now, but they also speak for the high-quality work Keystone Industries puts into its American-made dental products.

Across the board dentists and lab technicians alike, give Gelato and the various amounts of other products great feedback, according to the company.


About Keystone Industries

Keystone Industries, a privately held company, founded in 1908, has maintained a strong reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms.

Its dedication is driven by the need to provide customers with the finest quality materials while developing products that meet and surpass customer expectations. These expectations have continued to excel as the company has moved forward with expansions around the globe.

(Source: Keystone Industries)
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